

VISITORS ON THE FARM



National Children's Center
for Rural and Agricultural Health and Safety



SAFETY CONCERNS:



Hay wagon
turn-overs



Animal bites
and injuries



Play area
injuries



Zoonotic diseases
and illnesses



Slips, trips
and falls



Drowning
hazards



Parking and
traffic incidents



Adverse
weather



Foodborne
illness

As agritourism continues to grow in popularity, implementing safety strategies to help maximize fun and minimize liability is increasingly important.

Farmers who invite visitors onto their farms need to ensure the safety and health of their visitors, as well as their workers and family.

Agritourism Health and Safety Guidelines for Children, which were developed by the National Children's Center for Rural and Agricultural Health and Safety, give farm owners the information necessary to reduce the risk of illness and injuries to children visiting their operations. These resources address specific agritourism activities, as well as topics pertinent to all operations.

AGRITOURISM FACTS



Over 70 million people visit farms each year¹

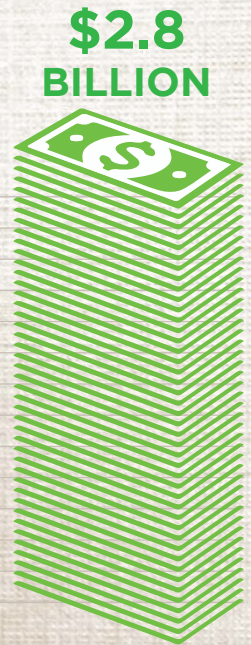
Almost 24 million of these farm visitors are children¹



In the revenue generated by farms offering agritourism from 2002-2017 in the U.S.²



Annual revenue earned thru on-farm recreational services³



Value of agricultural products sold directly to consumers annually⁴

INTEGRATING SAFETY

Introducing a website for agritourism operations:
Integrating Safety into Agritourism.
This website contains:

- ✓ Walkthroughs to educate owners and managers about safety issues
- ✓ Checklists to help identify safety concerns
- ✓ Resources to help address these issues



INTEGRATING SAFETY INTO
AGRITOURISM

For more information, visit www.safeagritourism.org



National Children's Center
for Rural and Agricultural Health and Safety

1.800.662.6900
nccrahs@marshfieldresearch.org
Marshfield Clinic Research Institute
1000 North Oak Avenue
Marshfield, WI 54449

References:

¹Childhood Agricultural Injury Survey (CAIS) Results. Available at: <https://www.cdc.gov/niosh/topics/childag/cais/demotables.html>

²2017 Census of Agriculture, retrieved from https://www.ers.usda.gov/webdocs/charts/95282/november19_feature_whitt_fig01-01.png?v=6771.5

³2017 Census of Agriculture, retrieved from https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1_Chapter_1_US/st99_1_0007_0008.pdf

⁴2017 Census of Agriculture, retrieved from https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1_Chapter_1_US/st99_1_0002_0002.pdf