

HELPING KENTUCKY'S CORPORATIONS HARNESS DATA TO DRIVE RESULTS



Looking to identify bottlenecks and improve turnaround time? Need to assess a training program? Launching a new product or service? Struggling with low retention or morale?

Dive into continuous quality improvement with the University of Kentucky's College of Education Evaluation Center. Our collaborative approach helps you turn data into smarter decisions. We specialize in research that's rigorous, actionable, and tailored to your organization's priorities.

Our team is led by university faculty who bring deep expertise and stay current on the latest research, innovations, and analytical tools – ensuring your evaluation is grounded in the best available evidence..

WHAT WE OFFER KENTUCKY CORPORATIONS

Strategic Evaluation Design	Tailored formative & summative evaluation plans for grant proposals, program rollouts, or internal initiatives. We guide your team in deploying evaluation to inform strategic decision-making.
Robust Data Collection & Analysis	Expertise in survey development and administration, focus groups, field observations, user testing—ideal for market research, customer feedback, or pilot testing.
Reporting & Stakeholder Engagement	Insightful interim and final reports, including dashboards, that align with stakeholder goals, enhance transparency, and support funding or compliance needs.
Long-Term CQI Partnerships	Multi-year evaluations, supporting strategic planning cycles, real-time performance monitoring, and iterative improvement.

HOW EVALUATION DRIVES CORPORATE VALUE

Strategic Planning Enhancement. Evaluation maps your objectives to clear metrics. By tracking quantitative trends and qualitative insights, your leadership team can make proactive, data-informed strategy adjustments.

Continuous Quality Improvement (CQI). Through formative assessment in pilot programs or new processes, we surface actionable insights, reducing risk and refining products/services before full-scale rollout.

Strengthened ROI & Accountability. Summative evaluations produce solid evidence on what works—critical for stakeholders, boards, funding agencies, and investors to understand impact and justify continued investment.

Enhanced Culture of Learning. Embedding evaluation fosters organizational learning. With regular feedback loops, teams become more adaptive, efficient, and innovation-oriented.

Ready for External Grant Opportunities. Corporate initiatives benefit from well-designed, evidence-based evaluation plans and findings—positioning you competitively and demonstrating readiness for implementation and reporting.

LET'S GET STARTED

Contact us at evaluationcenter@uky.edu