

WILLIS A. JONES

University of Kentucky, College of Education, Educational Policy Studies and
Evaluation, 131 Taylor Education Building, Lexington, KY 40506

willis.a.jones@uky.edu
Office: (859) 257-1607

EDUCATION

- Ph.D.** **Vanderbilt University, Peabody College, Nashville, TN**
Higher Education Leadership and Policy
- M.Ed.** **University of Arkansas, Fayetteville, AR**
Higher Education Administration
- B.A.** **University of North Texas, Denton, TX**
Sociology

ACADEMIC APPOINTMENTS

- 2011-Present** Assistant Professor of Higher Education, University of Kentucky
Department of Educational Policy Studies and Evaluation

PEER-REVIEWED PUBLICATIONS

Jones, W. A. (in press). Factors correlated with the interactional diversity of community college students. *Journal of Diversity in Higher Education*.

Jones, W. A. (in press). High level football and appropriations to universities: Are sports-crazed representatives responsive to NCAA divisional affiliation? *Journal of Education Finance*.

Jones, W. A. (in press). Do college rankings matter? Examining the influence of America's best Black colleges on HBCU undergraduate admissions. *American Journal of Education*.

Jones, W. A., & Bell, L. F. (in press). Status report on HBCU athletics: Participation, finances, and student experiences. *Journal for the Study of Sports and Athletes in Education*.

Snyder, E. M., Hutchens, N. H., **Jones, W. A.**, & Sun, J. (2015). Social media policies in intercollegiate athletics: The speech and privacy rights of student-athletes. *Journal for the Study of Sports and Athletes in Education*, 9, 50-74.

Jones, W. A. (2014). Does discontinuing intercollegiate football correlate with institutional attractiveness to potential students? Evidence from three universities. *Journal of Issues in Intercollegiate Athletics*, 7, 92-113.

Jones, W. A. (2014). Does becoming a member of the Football Bowl Subdivision increase institutional attractiveness to potential students? *Innovative Higher Education*, 34, 293-306.

Jones, W. A. (2013). Does athletic scandal influence university operational health? A quantitative case study of Baylor University. *Journal of Issues in Intercollegiate Athletics*, 2013 Special Issue, 41-57.

- Paper selected as one of three finalists for the *Journal of Issues in Intercollegiate Athletics* 2014 Article of the Year.

Jones, W. A. (2013). The relationship between student body racial composition and the normative environment towards diversity at community colleges. *Community College Review*, 41, 249-265.

Jones, W. A. (2013). Exploring the relationship between intercollegiate athletic expenditures and team on-field success among NCAA Division I institutions. *Journal of Sports Economics*, 14, 584-605.

Jones, W. A. (2013). Prestige among Black colleges: Examining the predictors of HBCU peer academic reputation. *Journal of African American Studies*, 17, 129-141.

Jones, W. A. (2011). Variation among academic disciplines: An update on analytical frameworks and research. *Journal of the Professoriate*, 6, 9-27.

Jones, W. A. (2011). Faculty involvement in institutional governance: A literature review. *Journal of the Professoriate*, 6, 117-134.

Jones, W. A. (2010). The impact of social integration on subsequent institutional commitment conditional on gender. *Research in Higher Education*, 51, 687-700.

Jones, W. A. (2010). General education assessment at private Historically Black Colleges and Universities: An exploratory study. *Journal of General Education*, 59, 1-16.

Jones, W. A. (2009-2010). Football and freshmen retention: Examining the impact of college football on institutional retention rates. *Journal of College Student Retention: Research, Theory, & Practice*, 11, 553-566.

Jones, W. A., & Braxton, J. M. (2009-2010). Cataloging and comparing institutional efforts to increase student retention rates. *Journal of College Student Retention: Research, Theory, & Practice*, 11, 123-139.

Jones, W. A. (2009). Athletics, applications, and yield: The relationship between successful college football and institutional attractiveness. *College & University*, 85(2), 10-19.

Jones, W. A. (2009). Neoliberalism in the Spellings Report: A language-in-use discourse analysis. *Higher Education in Review*, 6, 45-66.

Braxton, J. M., & **Jones, W. A.** (2008). The influence of student classroom incivilities on communal potential. *NASPA Journal*, 45, 425-439.

Braxton, J. M., **Jones, W. A.**, Hirschy, A. S., & Hartley, H. V. (2008). The role of active learning in college student persistence. *The Role of the Classroom in College Student Persistence (New Directions for Teaching and Learning No. 115)*, 71-83.

BOOKS

Braxton, J. M., Doyle, W. R., Hartley, H. V., Hirschy, A. S., **Jones, W. A.**, & McLendon, M. K. (2014). *Rethinking college student retention*. San Francisco, Jossey-Bass.

BOOK CHAPTERS

Jones, W. A. & Hutchens, N. H. (in press). Player-coach sexual relationships at Boston College and LSU. In S. R. Harper & J. K. Donnor (Eds.), *Scandals in college sports*.

Jones, W. A. (2014). The persistence of students of color. In D. Hossler & B. Bontrager (Eds.), *The handbook for strategic enrollment management*. (pp. 311-332). San Francisco, CA: Jossey-Bass.

Mauk, A., & **Jones, W. A.** (2006). African American students. In L.A. Gohn & G.R Albin (Eds.), *Understanding college student sub-populations: A guide for student affairs professionals*. Washington, DC: NASPA.

BOOK REVIEWS

Dunn, A. C. & **Jones, W. A.** (2012). Students, athletes, or both? A book review of “The New Plantation: Black Athletes, College Sports, and Predominantly White NCAA Institutions”. *Educational Foundations*, 26, 157-161.

CONFERENCE PAPERS & PRESENTATIONS (PEER-REVIEWED)

Jones, W. A., Bell, L. F., & Liu, K. (2015, April). *Examining the inclusiveness of intercollegiate team culture and its impact on student-athlete cross-racial interactions*. Research paper presented at the American Educational Research Association Annual Meeting, Chicago, IL.

Lewis, W. D., Hollis, E., **Jones, W. A.**, & Hutchens, N. H. (2015, April). *Strategic approaches to increasing faculty diversity at research universities*. Research paper presented at the American Educational Research Association Annual Meeting, Chicago, IL.

Lewis, W. D., Hollis, E., **Jones, W. A.**, & Hutchens, N. H. (2014, November). *Increasing faculty diversity in colleges of education, strategically*. Research paper presented at the University Council for Education Administration 28th Annual Conference, Washington, D.C.

Jones, W. A., Hutchens, N. H., & Lewis, W. D. (2013, November). *Non-tenure track faculty in faculty senate bylaws and constitutions: An exploratory study*. Research paper presented at the Association for the Study of Higher Education 38th Annual Conference, St. Louis, MO.

Jones, W. A. (2012, November). *Exploring the correlation between intercollegiate athletics subsidies and student costs*. Research paper presented at the Association for the Study of Higher Education 37th Annual Conference, Las Vegas, NV.

Jones, W. A. (2010, November). *A Blinder-Oaxaca decomposition of differences in the perceived academic reputations of HBCUs and PWIs*. Research paper presented as an Interactive Scholarly Dialogue special session at the Association for the Study of Higher Education 35th Annual Conference, Indianapolis, IN.

Jones, W. A. (2009, November). *Athletics, applications, and yield: The relationship between successful college football and institutional attractiveness*. Research paper presented at the Association for the Study of Higher Education 34th Annual Conference, Vancouver, BC.

Jones, W. A. (2009, November). *The impact of social integration on subsequent institutional commitment conditional on gender*. Research paper presented at the Association for the Study of Higher Education 34th Annual Conference, Vancouver, BC.

Jones, W. A. (2008, November). *Neoliberalism in the Spellings Report: A language-in-use discourse analysis*. Research paper presented at the Association for the Study of Higher Education 33rd Annual Conference, Jacksonville, FL.

Jones, W. A. (2008, May). *Institutional activity centered on student persistence in high and low performing states*. Research paper presented at the Association for Institutional Research 48th Annual Forum, Seattle, WA.

Doyle, W., Braxton, J. M., & **Jones, W. A.** (2008, March). *Making the connection between state and institutional policies for completion*. Research paper presented at the American Educational Research Association Annual Meeting, New York, NY.

Jones, W. A. (2007, February). *Reconceptualizing student moral development research*. Research paper presented at the Harvard Graduate School of Education Student Research Conference, Cambridge, MA.

Jones, W. A. (2006, November). *General education assessment at private Historically Black Colleges and Universities*. Roundtable discussion presented at the Association for the Study of Higher Education 31st Annual Conference, Anaheim, CA.

GRANTS

Jones, W. A. (Principal Investigator). (2012). *Exploring the impact of intercollegiate athletic spending on student tuition and fees*. Project supported by the University of Kentucky Summer Faculty Research Fellowship. Awarded: \$7,000.

Jones, W. A. (Principal Investigator). (2010). *Exploring the relationship between athletic expenditures and team on-field success*. Project supported by the National Collegiate Athletic Association (NCAA) Graduate Student Research Grant. Awarded: \$7,500.

GRADUATE TEACHING EXPERIENCE

University of Kentucky

EPE 798	Diversity in Higher Education
EPE 619	Survey Research Methods in Education
EPE 676	Organization & Administration of Higher Education
EPE 620	Topics & Methods of Evaluation
EDP 656	Methodology of Educational Research
EPE 798	Contemporary Issues in Intercollegiate Athletics Governance & Policy
EPE 678	Economics of Higher Education

PROFESSIONAL SERVICE

Editorial Boards and Journal Involvement

Manuscript Reviewer, *Innovative Higher Education*, 2014-Present

Manuscript Reviewer, *Research in Higher Education*, 2014-Present

Manuscript Reviewer, *Community College Review*, 2014-Present

Manuscript Reviewer, *Journal of Sports Management*, 2014-Present

Manuscript Reviewer, *Contemporary Economic Policy*, 2013-Present

Editorial Board Member, *Journal of College Student Development*, 2013-Present

Publication Coordinator, *Journal of College Student Development*, 2009-2011

Research-in-Brief Review Board Member, *Journal of College Student Development*, 2008-2009

Conference Proposal Reviewer

Association for the Study of Higher Education Annual Conference Reviewer, 2010-Present

Conference Session Discussant

Association for the Study of Higher Education Conference Session Discussant, 2013-Present

Consulting Work

Advisory Committee, *Black Male Student-Athletes and Racial Inequalities in NCAA Division I College Sports*, University of Pennsylvania, 2013

Research Consultant, *Making the Connection: Improving Student Completion through Improved State and Institutional Policies* project, Vanderbilt University, 2007-2013

Research Consultant, *Systematic Assessment of Student Learning in Community-Based Learning Programs* project, Rhodes College, 2008-2012

UNIVERSITY SERVICE

Member of University of Kentucky Faculty Success and Advancement Workgroup, Fall 2014-Present

Member of University of Kentucky Campus Retention Workgroup, Spring 2014-Present

Member of University of Kentucky Office of Student Involvement External Review Committee, Spring 2012

COLLEGE SERVICE

Member of University of Kentucky College of Education Technology Committee, Fall 2012-Spring 2014

Member of University of Kentucky College of Education Courses and Curricula Committee, Spring 2013

Member of University of Kentucky College of Education Research Advisory Committee, Fall 2013-Present

DEPARTMENT SERVICE

Member of University of Kentucky Department of Educational Policy Studies and Evaluation Graduate Student Admissions Committee, Fall 2012, 2014; Spring 2012, 2013

Member of University of Kentucky Department of Educational Policy Studies and Evaluation
Higher Education Curriculum Design Committee, Academic Year 2012-2013

Member of University of Kentucky Department of Educational Policy Studies and Evaluation
Non-Tenure Track Faculty Search Committee, Spring 2013

Co-Chair of University of Kentucky Department of Educational Policy Studies and Evaluation
Tenure Track Higher Education Faculty Search Committee, Spring 2014

Member of University of Kentucky Department of Educational Policy Studies and Evaluation
Higher Education Master's Degree Examination Committee, Fall 2014

Member of University of Kentucky Department of Educational Policy Studies and Evaluation
Tenure Track Research Methods Faculty Search Committee, Spring 2015

NATIONAL & INSTITUTIONAL HONORS

Teacher Who Made a Difference Award Recipient, University of Kentucky, 2014

Association for the Study of Higher Education (ASHE) Dissertation of the Year Finalist, 2011

- One of Four Finalists Selected Out of 39 Nominations

Barbara Jackson Scholar, University Council for Educational Administrators (UCEA), 2007-
2009

National Summer Data Policy Institute Fellowship, Association for Institutional Research, 2007

Graduate Honor Scholarship, Vanderbilt University, 2006

Peabody College Dean's Fellowship, Vanderbilt University, 2006