A graduate certificate shall have a clear and focused academic topic or competency as its subject, meet a clearly defined educational need of a constituency group, such as required continuing-education or accreditation for a particular profession, respond to a specific state mandate or provide a basic competency in an emerging (preferably interdisciplinary) topic. Certificates are minimally nine graduate credit hours but typically no more than 15. Completed forms must receive appropriate department/school approval and sent to the college for review.

Once approved at the college level, your college will send the proposal to the Graduate Council for review. Once approved at the Graduate Council, the Graduate Council will send the proposal to the Senate Council office for additional review via a committee and then to the Senate Council. Once the Senate Council has approved the proposal, it is moved to the University Senate. Once approved by that body, the University Senate will send the proposal to the Registrar to be included in the Bulletin. The contact person listed on the form will be informed throughout this process.

By default, graduate certificates shall be approved for a period of six (6) years. Re-approvals are also for six years.

### 1. GENERAL INFORMATION

1a Date of contact with Institutional Effectiveness\(^1\): 9-11-2017

- Appended to the end of this form is a PDF of the reply from Institutional Effectiveness.

1b Home college: **College of Education**

1c Home educational unit (department, school, college\(^2\)): **Kinesiology & Health Promotion**

1d Proposed certificate name: **Graduate Certificate in Sport, Fitness, and Recreation Management**

1e CIP Code (provided by Institutional Effectiveness): 31.0504

1f Requested effective date: ☑ Fall semester following approval. OR ☐ Specific Date\(^3\): Fall 2023

1g Contact person name: **Justin K. Nichols**  Email: justin.nichols2@uky.edu  Phone: 257-4746

### 2. OVERVIEW

2a Provide a brief description of the proposed new graduate certificate. (300 word limit)

The content of this Graduate Certificate in Sport, Fitness, and Recreation Management will focus on providing individuals with foundational concepts within sport and fitness. An interdisciplinary approach will give students a broad spectrum view of the past, present, and future challenges within sport. Students will learn how to critically analyze current trends, issues, and procedures to formulate new problem-solving approaches within Sport, Fitness, and Recreation. The certificate allows students the opportunity to demonstrate research-based implementation of leadership principles in work-place settings. Students will be presented with multiple...
networking opportunities to allow for professional growth and development within the field of leadership.

2b This proposed graduate certificate (check all that apply):

- ☒ Has a clear and focused academic competency as its subject.
- ☒ Meets a clearly defined educational need of a constituency group (e.g. continuing education or licensing)
- ☐ Responds to a specific state mandate.
- ☒ Provides a basic competency in an emerging, preferably interdisciplinary, topic.

2c Affiliation. Is the graduate certificate affiliated with a degree program? (related to 3c) Yes ☒ No ☐

If “yes,” include a brief statement of how it will complement the program. If “no,” incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at UK. (300 word limit)

The Graduate Certificate in Sport, Fitness, and Recreation Management will provide graduate students with a foundational knowledge that could be applied to educational leadership, educational policy, teacher education, and/or sport leadership. The certificate could be a distance learning recruiting tool for the Departments of EDL, EPE, and KHP.

2d Duplication. Are there similar regional or national offerings? Yes ☐ No ☒

If “Yes,” explain how the proposed certificate will or will not compete with similar regional or national offerings.

2e Rationale and Demand. State the rationale for the new graduate certificate and explain the need for it (e.g. market demand, student requests, state mandate, interdisciplinary topic). (400 word limit)

This 12-credit graduate certificate in Sport, Fitness, and Recreation Management is designed for current professionals in athletic administrative positions to increase their understanding of leadership skills and principles. Athletics is a multi-billion dollar industry. According to the U.S. Bureau of Labor, sport related jobs will have a double-digit increase in market availability by 2022. This certificate will empower students with the transferable skills necessary to understand the demands of an ever-changing business. The graduate certificate will offer students the opportunity to be a part of the University of Kentucky tradition, while also advancing a knowledge base in leadership principles including but not limited to: legal issues, policy & governance, and historical foundations of athletics.

2f Target student population. Check the box(es) that apply to the target student population.

- ☒ Currently enrolled graduate students.
- ☒ Post-baccalaureate students.

2g Describe the demographics of the intended audience. (150 word limit)

The certificate in Sport, Fitness, and Recreation Management in the Kinesiology and Health Promotion Department at the University of Kentucky (UK) is designed to enhance leadership and administrative skills for those who work in varied segments and businesses in the sports industry. The certificate will benefit professionals who work in sport-related areas such as athletic administration (scholastic and collegiate), sport management, coaching, community and youth sports, recreation (commercial and municipal), nonprofit and grassroots organizations, exercise science, and wellness/health promotion. While the emphasis allows for opportunities to take coursework in business, its primary focus is on training leaders, supervisors and administrators who recognize the need for a wide variety of skills as applied to sport. Sport Leadership seeks to maintain strong relationships within the larger UK community as well as local, state and national organizations.
2h  **Projected enrollment.** What are the enrollment projections for the first three years?

<table>
<thead>
<tr>
<th>Year</th>
<th>Year 2 (Yr. 1 continuing + new entering)</th>
<th>Year 3 (Yrs. 1 and 2 continuing + new entering)</th>
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</thead>
<tbody>
<tr>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Students</td>
<td>5-10</td>
<td>10-15</td>
</tr>
</tbody>
</table>

2i  **Distance learning (DL).** Initially, will any portion of the graduate certificate be offered via DL?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1% - 24%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25% - 49%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50% - 74%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>75% - 99%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If “Yes,” please indicate below the percentage of the certificate that will be offered via DL.

3. **ADMINISTRATION AND RESOURCES**

3a  **Administration.** Describe how the proposed graduate certificate will be administered, including admissions, student advising, retention, etc. (150 word limit)

The certificate will be administered by the Department of Kinesiology & Health Promotion. Certificate evaluations will be approved by Dr. Steve R. Parker.

3b  **Faculty of Record and Certificate Director.**  
(related to 2c) The faculty of record consists of the graduate certificate director and other faculty who will be responsible for planning and participating in the certificate program. The director must be a member of the Graduate Faculty of the University and is appointed by the dean of the Graduate School. The faculty of record must be comprised of three or more faculty. At least three members of the graduate certificate’s faculty of record must be members of the Graduate Faculty.

The graduate certificate is affiliated with a degree program.

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If “Yes,” list the name of the affiliated degree program below. If “No,” describe below the process for identifying
the faculty of record and the certificate director, including selection criteria, term of service, and method for adding and removing members. *(150 word limit)*

MS in Kinesiology & Health Promotion

### 3c **Course utilization.** Will this graduate certificate include courses from another unit(s)?

| Yes ☒ | No ☐ |

If “Yes,” two pieces of supporting documentation are required.

☑ Check to confirm that appended to the end of this form is a letter of support from the other units’ chair/director[^4] from which individual courses will be used. The letter must include demonstration of true collaboration between multiple units[^5] and impact on the course’s use on the home educational unit.

☑ Check to confirm that appended to the end of this form is verification that the chair/director of the other unit has consent from the faculty members of the unit. This typically takes the form of meeting minutes.

### 3d **Financial Resources.** What are the (non-course) resource implications for the proposed graduate certificate, including any projected budget needs? *(300 word limit)*

**Nothing is needed at this time. Dr. Justin K. Nichols was able to obtain an eLearning and Innovation Initiative grant that offset some of the equipment needs for this certificate.**

### 3e **Other Resources.** Will the proposed certificate utilize resources (e.g. departmentally controlled equipment or lab space) from additional units/programs?

| Yes ☐ | No ☒ |

If “Yes,” identify the other resources that will be shared. *(150 word limit)*

If “Yes,” two pieces of supporting documentation are required.

☐ Check to confirm that appended to the end of this form is a letter of support from the appropriate chair/director[^4] of the unit whose “other resources” will be used.

☐ Check to confirm that appended to the end of this form is verification that the chair/director of the other unit has consent from the faculty members of the unit. This typically takes the form of meeting minutes.

### 4. IMPACT

### 4a **Other related programs.** Are there any related UK programs and certificates?

| Yes ☐ | No ☒ |

If “Yes,” describe how the new certificate will complement these existing UK offerings. *(250 word limit)*

If “Yes,” two pieces of supporting documentation are required.

☐ Check to confirm that appended to the end of this form is a letter of support from each potentially-affected academic unit administrators.

☑ Check to confirm that appended to the end of this form is verification that the chair/director has input from the faculty members of the unit. This typically takes the form of meeting minutes.

[^4]: A dean may submit a letter only when there is no educational unit below the college level, i.e. there is no department/school.

[^5]: Show evidence of detailed collaborative consultation with such units early in the process.
5. ADMISSIONS CRITERIA AND CURRICULUM STRUCTURE

5a Admissions criteria. List the admissions criteria for the proposed graduate certificate. *(150 word limit)*

*Admissions criteria.* A pre-requisite to admission to the Sport, Fitness, and Recreation Management certificate is admission to the University of Kentucky Graduate School. That requires evidence of an awarded baccalaureate degree from an accredited institution of higher learning. In addition to full admission to any existing graduate program, Graduate School admission status may be post-baccalaureate or non-degree.

5b Core courses. List the required core courses below.

<table>
<thead>
<tr>
<th>Prefix &amp; Number</th>
<th>Course Title</th>
<th>Credit Hrs</th>
<th>Course Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>EPE 684DL</td>
<td>History of Higher Education and Athletics</td>
<td>3</td>
<td>No Change</td>
</tr>
<tr>
<td>KHP 686DL</td>
<td>Sport Manager’s Lab</td>
<td>3</td>
<td>No Change</td>
</tr>
<tr>
<td>KHP 687</td>
<td>Practicum in Sport Management</td>
<td>3</td>
<td>No Change</td>
</tr>
</tbody>
</table>

**Total Credit Hours of Core Courses:**

5c Elective courses. List the electives below.

<table>
<thead>
<tr>
<th>Prefix &amp; Number</th>
<th>Course Title</th>
<th>Credit Hrs</th>
<th>Course Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDL 669DL</td>
<td>Leadership for Creative Problem Solving</td>
<td>3</td>
<td>No Change</td>
</tr>
<tr>
<td>KHP 676</td>
<td>Current Issues in Sport with an Emphasis in Sport Law</td>
<td>3</td>
<td>No Change</td>
</tr>
<tr>
<td>KHP 683</td>
<td>Leadership, Theory and Practice in Sport and Fitness Organizations</td>
<td>3</td>
<td>No Change</td>
</tr>
<tr>
<td>KHP 685</td>
<td>Supervision of Sport and Fitness Personnel</td>
<td>3</td>
<td>No Change</td>
</tr>
<tr>
<td>KHP 601DL</td>
<td>Teaching Effectiveness and Leadership in Kinesiology &amp; Health Promotion</td>
<td>3</td>
<td>No Change</td>
</tr>
</tbody>
</table>

**Select one....**

5d Are there any other requirements for the graduate certificate? If “Yes,” note below. *(150 word limit)*

Yes □ No ☒

---

6 Use the drop-down list to indicate if the course is a new course (“new”), an existing course that will change (“change”), or if the course is an existing course that will not change (“no change”).

7 Use the drop-down list to indicate if the course is a new course (“new”), an existing course that will change (“change”), or if the course is an existing course that will not change (“no change”).
5e  Is there any other narrative about the graduate certificate that should be included in the Bulletin? If “Yes,” please note below. (300 word limit)  

Yes ☐  No ☒

6. ASSESSMENT

6a  Student learning outcomes. Please provide the student learning outcomes for the graduate certificate. List the knowledge, competencies, and skills (learning outcomes) students will be able to do upon completion. (Use action verbs, not simply “understand.”) (250 word limit)

1) Students will be able to identify problem solving techniques in sport, fitness, and recreation management.
2) Students will be able to create new and innovative products and programs related to sport, fitness, and recreation.
3) Students will be able to differentiate between management and leadership
4) Students will be able to examine current trends in sport, fitness, and recreation.

6b  Student learning outcome (SLO) assessment. How and when will student learning outcomes be assessed? Please map proposed measures to the SLOs they are intended to assess. Do not use grades or indirect measures (e.g. focus groups, surveys) as the sole method. Measures likely include artifacts such as course-embedded assessment (e.g., portfolios, research papers or oral presentations); and course-embedded test items (embedded test questions, licensure/certification testing, nationally or state-normed exams). (300 word limit)

SLO #1: A) Students will demonstrate through contract development and program execution in on-job training situations. B) Students will demonstrate through construction of needs assessments across various arenas in sport, fitness, and recreation.
SLO #2: Students will demonstrate by creating research on creativity and innovation. Students will demonstrate by creating a new method or product in sport, fitness, and/or recreation.
SLO #3: Students will present literature and research based evidence differentiating management and leadership. Students will demonstrate through journaling and oral presentations.
SLO #4: A) Students will demonstrate through research based projects.

6c  Certificate outcome assessment. Describe evaluation procedures for the proposed graduate certificate. Include how the faculty of record will determine whether the program is a success or a failure. List the benchmarks, the assessment tools, and the plan of action if the program does not meet its objectives. (250 word limit)

Enrollment, retention, and completion rates will be examined to determine the success of the program. Faculty will also examine the numbers of local, regional, and national participants that are enrolled in the certificate. Since the certificate does not cause any newness to the programs or departments, ongoing assessments will take place and corrective actions will be considered to continually use the certificate as a recruiting tool for EDL, EPE, and KHP.

7. OTHER INFORMATION

7a  Is there any other information about the graduate certificate to add? (150 word limit)

All of the required courses for this program currently exist and are being taught regularly. This does not require any additional resources at this time and could promote programs across segments of the College of Education.

8. APPROVALS/REVIEWS

Information below does not supersede the requirement for individual letters of support from educational unit

---

8 This is a plan of how the certificate will be assessed, which is different from assessing student learning outcomes.
administrators and verification of faculty support (typically takes the form of meeting minutes).

<table>
<thead>
<tr>
<th>Reviewing Group Name</th>
<th>Date Approved</th>
<th>Contact Person Name/Phone/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8a</strong> (Within College)</td>
<td>In addition to the information below, attach documentation of department and college approval. This typically takes the form of meeting minutes but may also be an email from the unit head reporting department- and college-level votes.</td>
<td></td>
</tr>
<tr>
<td>KHP Faculty</td>
<td>1/25/18</td>
<td>Ben Johnson / 257-5827 / <a href="mailto:bjjohnson@uky.edu">bjjohnson@uky.edu</a></td>
</tr>
<tr>
<td>COE C&amp;C College of Edu</td>
<td>11/01/18 11/21/18</td>
<td>Jane Jensen / 257-1929 / <a href="mailto:jane.jensen@uky.edu">jane.jensen@uky.edu</a> Melody Noland / 7-5826 / <a href="mailto:melody.noland@uky.edu">melody.noland@uky.edu</a></td>
</tr>
<tr>
<td>Graduate Council</td>
<td></td>
<td>Brian Jackson / 257-4905 / <a href="mailto:brian.jackson@uky.edu">brian.jackson@uky.edu</a></td>
</tr>
<tr>
<td>University Senate</td>
<td></td>
<td>Katherine McCormick / 257-9573 / <a href="mailto:kmcco2@uky.edu">kmcco2@uky.edu</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8b (Collaborating and/or Affected Units)</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDL</td>
</tr>
<tr>
<td>EPE</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8c (Senate Academic Council)</th>
<th>Date Approved</th>
<th>Contact Person Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care Colleges Council (if applicable)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduate Council</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Nichols, Justin K

From: Rous, Beth
Sent: Thursday, May 04, 2017 1:05 PM
To: Nichols, Justin K
Subject: RE: Status of KHP Graduate Certificate

Justin,
We support your proposal.
Sorry if I dropped the ball on that.
Beth

Beth Rous
Chair and Professor | Department of Educational Leadership Studies | College of Education
University of Kentucky | 111A Dickey Hall | Lexington, KY 40506-0017
859-257-6389 | FAX: 859-257-1015 | Staff Support: Matthew Reed | 859-257-8921
brous@uky.edu | brous@g.uky.edu

*Please note: I check email messages twice a day, early morning and late afternoon/early evening. If you have an urgent need, please call my cell phone. If you need to make an appointment, all appointments are made through my website (http://bethrous.weebly.com/). Otherwise, I will get back with you as soon as possible.

From: Nichols, Justin K
Sent: Thursday, May 04, 2017 12:58 PM
To: Rous, Beth <brous@uky.edu>
Subject: FW: Status of KHP Graduate Certificate

Beth,
Tricia contacted me about the approval for EDL 669DL to be included with our graduate certificate as an elective. While I know she is the faculty of record for the course, can you also confirm?

From: Ferrigno, Tricia
Sent: Tuesday, April 11, 2017 12:18 PM
To: Nichols, Justin K
Subject: RE: Status of KHP Graduate Certificate

Although Beth Rous will probably send you a message, I wanted you to know . . . EDL faculty approved unanimously this morning your including EDL 669 in the Graduate Certificate in Sports Leadership.

Tricia Browne-Ferrigno, PhD
Professor, Educational Leadership Studies
111 Dickey Hall, University of Kentucky
Lexington, KY 40506-0017
Office Phone: 859-257-5504
Office Fax: 859-257-1015
Email: tricia.ferrigno@uky.edu
Web site: http://leadership.uky.edu

From: Nichols, Justin K
Sent: Monday, April 10, 2017 6:27 PM
To: Ferrigno, Tricia <tricia.ferrigno@uky.edu>
Subject: RE: Status of KHP Graduate Certificate

Tricia,
I still need the approval from the Office of Planning and Institutional Effectiveness before I can bring the proposal to C & C. No worries.

From: Ferrigno, Tricia
Sent: Monday, April 10, 2017 12:50 PM
To: Nichols, Justin K
Subject: Status of KHP Graduate Certificate
Importance: High

I do not see the application for the KHP Graduate Certificate listed for our April 17 meeting of Courses and Curricula Committee. Has approval for EDL 669 stymied progress?

Tricia Browne-Ferrigno, PhD
Professor, Educational Leadership Studies
111 Dickey Hall, University of Kentucky
Lexington, KY 40506-0017
Office Phone: 859-257-5504
Office Fax: 859-257-1015
Email: tricia.ferrigno@uky.edu
Web site: http://leadership.uky.edu
Justin,

Back at you on being recognized as a great teacher!

At our department meeting yesterday the faculty unanimously approved the inclusion of EPE 684DL in your graduate certificate proposal. Do you want a letter on letterhead? an email? Just let me know.

b

> Beth,
> Congrats on being a Teacher Who Made a Difference. I hope your week has slowed down a bit. I wanted to follow-up with you about a proposal that I have been working on this semester. Did your faculty approve allowing the Sport Leadership faculty to include EPE 684 into their proposal for the Graduate Certificate in Sport, Fitness, and Recreation Management? I am hoping to get approval from the Office of Planning and Institutional Effectiveness over the summer and I know they will want to see approval from your faculty before they move forward. Have a great weekend.
>
> -----Original Message-----
> From: Beth L. Goldstein [mailto:bethg@coe.uky.edu]
> Sent: Wednesday, April 26, 2017 10:25 PM
> To: Nichols, Justin K
> Subject: RE: EPE 684
>
> This is very helpful, Justin. I don’t anticipate any problem with EPE supporting your request. I do need to bring it to the full faculty and will do so at our meeting next week. Is that soon enough for your purposes?
>
> Also, I understand that Willis Jones will be developing at least one new course on College Athletics and policy (not sure of exact focus or title yet). I hope this might eventually be reviewed by KHP as another elective for the certificate.
>
> Beth
>
>> I would be happy to share the story of our old and new curriculum.
>>
>> In 2014, I started the proposal process for a Graduate Certificate in Sport Leadership. At the time we wanted to keep our core curriculum from Sport Leadership as a main component of the graduate certificate. Ultimately, the KHP faculty rejected the proposal at the departmental
level citing a lack of consistent faculty within Sport Leadership.
So, the certificate got moved to the back burner. This semester,
Sport Leadership was given a faculty line to help bolster the
emphasis in KHP. Therefore, we were able to address the "lack of
consistent faculty" concern for our faculty and were able to revisit
the graduate certificate proposal.

The original "old" course list (2014) was as follows:
Certificate Courses (15 credit hours)

EPE 684DL History of Higher Education and Athletics (3 credits)
KHP 676DL Current Issues in Sport with an Emphasis in Sport Law (3
credits)
KHP 685DL Supervision of Sport and Fitness Personnel (3 credits)
KHP 686DL Sport Manager's Lab (3 credits)
KHP 687 Practicum in Sport Leadership (3 credits)
KHP 781DL/KHP 683DL Leadership, Theory and Practice in Sport and
Fitness
Organizations (3 credits)

Upon the revisit to the curriculum, I started to think about
marketability and recruiting for a number of programs within the COE.
I also looked back at our previous curriculum and reflected on the
issue of offering our Sport Leadership core classes as distance
learning. As you know, once you meet or exceed a threshold for
percentage of your curriculum being offered as distance delivery,
then SACS-COC standards have to be addressed.

Through our reflection, we determined that we have a large student
group in our Sport Leadership emphasis that would prefer face-to-face
course delivery. So, instead of offering the Sport Leadership core as
the core of our graduate certificate through distance delivery, we
determined that other courses may better fit our intention. This
would allow us to maintain our face-to-face enrollment and build on
our enrollment in distance learning courses simultaneously. So, we
looked at our goals and tried to find courses that would address our
proposed outcomes.

*Based on this notion, we selected the following 4 required courses
for the Graduate Certificate in Sport, Fitness, and Recreation
Management (title changed as well):

1) EPE 684DL History of Higher Education and Athletics: Sport,
Fitness, and Recreation are heavily rooted in higher education
(required): Our thought was that for students to understand the
current state/future of sport and how it relates to fitness and
recreation, they needed a foundation in the history of athletics in
higher education. This would allow them to understand the past to
make recommendations for the future.
We would anticipate approximately 5 students from the certificate program to enroll in this course per semester offered in distance learning format.

2) KHP 601DL Teaching Effectiveness and Leadership in Kinesiology & Health Promotion (required): We also realized that for students to become great managers in sport, fitness, and recreation they needed to understand the relationship between teachability and leadership. Whether you are teaching or coaching, effectiveness and leadership are needed to manage employees/athletes/clients.

3) KHP 686DL Sport Manager's Lab (required): Students will build a foundation for understanding the history of sport, fitness, and recreation through EPE 684. Once in KHP 686, student will build on the content learned about the past and build onto that by researching innovation in sport, fitness, and recreation moving toward the future.

4) KHP 687 Practicum in Sport Management (required): The practicum will serve as a culminating experience incorporating historical analyses, current leadership techniques, and innovative thinking (past, present, and future).

Because this is a 15 hour graduate certificate the following are electives from which the students will select 1 course:

1) EDL 669DL Leadership for Creative Problem Solving (3 credits, suggested)
elective): This is a suggested elective to help student understand how creativity and problem solving can lead to innovative practices in sport, fitness, and recreation. This course will also allow the student to complete the certificate completely through distance delivery.

2) KHP 676 Current Issues in Sport with an Emphasis in Sport Law (3 credits): This face-to-face course will serve as an elective for graduate certificate focusing current issues being faced in sport.

3) KHP 683 Leadership, Theory, and Practice in Sport and Fitness Organizations (3 credits): This face-to-face course will serve as an elective for graduate certificate focusing on theories in leadership and the practice in sport and fitness.

-or-

4) KHP 685 Supervision of Sport and Fitness Personnel (3 credits): This face-to-face course will serve as an elective for graduate certificate focusing on planning, directing, staffing, and evaluating in sport, fitness, and recreation.

As you can see, we want to make sure the students that are interested in this 15 credit hour (4 required courses and 1 elective)
certificate have options to fully complete it in distance delivery format. We have also designed the new curriculum to address the past, present, and future of the sport, fitness, and recreation world. This would give students a solid foundation in a number of content areas and they could easily later commit to graduate programs in KHP, EPE, or EDL. I think this could be a great recruiting tool for all of our programs.

I hope this helps. Your approval would mean a lot to the Sport Leadership faculty because we want to continue to strengthen our relationship with your program. Let me know if you have any questions. Have a wonderful week.

-----Original Message-----
From: Beth L. Goldstein [mailto:bethg@coe.uky.edu]
Sent: Monday, April 24, 2017 11:03 PM
To: Nichols, Justin K
Cc: Thelin, John R; Parker, Steve; Goldstein, Beth
Subject: RE: EPE 684

Justin,
Any chance you can share the newly defined curriculum for the certificate?

Beth

Good morning coach,
I hope this finds you well. Hopefully the athletic trainers have helped you recover from the written and oral exams. I wanted to reach out to you regarding EPE 684. Years ago, you agreed to allow the Sport Leadership faculty to utilize EPE 684DL in our curriculum for a graduate certificate in KHP. Recently, KHP posted a position in Sport Leadership that will bring another faculty member to our staff. With that new hire coming, I was able to get KHP’s blessing to revisit the graduate certificate. (The graduate certificate was voted down at the departmental level previously because of a lack of consistent faculty). By revisiting the original proposal, we were able to redefine the curriculum to attract potential graduate students for EDL, EPE, and KHP. This could be a great recruiting tool for those departments and would strengthen the relationship Sport Leadership has with the COE. Would you still allow the Sport Leadership faculty to require EPE 684 in the curriculum for Sport, Fitness, and Recreation Management? Ultimately we would need Beth Goldstein and your departmental faculty’s permission to include this course but wanted to see what your thoughts were about the inclusion of this course. Much has changed in regards to approvals and I wanted to see if your thoughts had waivered since we last discussed EPE 684. Take care and have a great week.

From: Thelin, John R
Sent: Wednesday, March 26, 2014 11:22 AM
To: Nichols, Justin K
Cc: Parker, Steve
Subject: RE: EPE 684

Justin with copy to Dr Steve Parker

I am attaching the DL EPE 684 syllabus. The programs sounds great!

The NCAA said I was neither academically nor ethically eligible for those coaching positions.

The Ad of The Ohio State University received an $18K bonus because an OSU wrestler just won an NCAA championship.

Best

John Thelin

Prof. John R. Thelin

History of Higher Education & Public Policy University of Kentucky
Lexington, Kentucky  40506-0001

(859) 257-4996

Good morning coach,

I am in the process of getting approval for our graduate certificate in Sport Leadership and could use your help finalizing the application. I have to submit a syllabus for each course we would be offering through the certificate program. Ultimately, I would need a e-copy of your EPE 684DL:

History of Higher Education and Athletics syllabus to complete the submission packet. Would you be willing to share an e-copy of your syllabus for the distance learning section of 684? Thanks for all of your help.

Side note: Rumor has it, that you do not have to have a degree to coach basketball at Louisville or Manhattan. I guess we are overqualified.

Justin K. Nichols, Ed.D
Sport Leadership Faculty
University of Kentucky
Kinesiology & Health Promotion
Seaton Building 104
Nichols, Justin K

From: Pearson, RaeAnne M
Sent: Monday, September 11, 2017 8:20 AM
To: Nichols, Justin K
Cc: Weber, Ann D
Subject: Graduate Certificate in Sports, Fitness, and Recreational Management

Good Morning Dr. Nichols,

Annie wanted me to follow-up with you this week to ensure that you were aware that you could move forward with your proposal. The process of approval is discussed at the beginning of the proposal document. Once you have received approval from your College you will move on to the graduate council.

Best,

RaeAnne Pearson, PhD
Office of Strategic Planning & Institutional Effectiveness
University of Kentucky
Phone: 859-218-4009
Fax: 859-323-8688
Visit the Institutional Effectiveness Website: http://www.uky.edu/ie

See blue.
Faculty Meeting Minutes

January 25, 2018

Present: Ben Johnson, Melody Noland, Fan Gao, Randy Crist, Kristen Mark, Rosie Lanphere, Justin Nichols, Liz Whitney, Haley Bergstrom, Mark Abel, Stephanie Bennett, Mindy Ickes, Jody Clasey, Lance Bollinger, Marilyn Campbell, Shelly Krajny, Megan Chawansky, Steve Erena, Jenn McMullen, Marta Mack-Washington, Jill Day, Carol Mushett Johnson, Clelia Smyth, Angela Kim

Not present: Steve Parker, Heather Erwin, Aaron Beighle, Lucian Taylor (sabbatical)

1. Approval of Minutes
   Changes were made to the list of attendees for the November minutes. Dr. Nichols stated that the Graduate Certificate in Sport, Fitness and Recreation Management was approved. The minutes were approved unanimously with these changes.

2. Chair Comments
   a. Congratulations to Dr. Chawansky who has accepted a position at Otterbein University in Columbus, OH.
   b. Searches for the Exercise Physiology and Biomechanics faculty are underway.
   c. Dr. Cormier has been bought out by Athletics for 50% of his time.
   d. The Center for Sport Diplomacy and the KHP club was awarded an Inclusive Excellence Student Program Grant to deliver a film/discussion that explores disability, sport and inclusion. Provisional event dates are for the evenings of Wed. Feb. 21, Tuesday February 27, and Wednesday March 7. Events are free and open to the campus and community. Please contact Dr. Chawansky with any questions.
   e. All non-tenured faculty members should make sure you have had at least one peer review of teaching before semester's end as these reviews are now required for the annual evaluation process. Tenured faculty need these as well for their biannual evaluation. A minimum of two is required for tenured faculty.
   f. Annual review meetings will be scheduled soon with individual faculty members who are up for review this year.
   g. There is a credit voucher available for a flight with American Airlines. If anyone would like to take advantage of this ticket, please see Beth.
   h. Do not keep copies of the Procard numbers in your office, on your mobile device, or anywhere else. This poses a security risk and is not acceptable University Policy. Please check out the Procard from Claire in the front office.

3. KHP Technology Needs
   Josh Boldt attended today's meeting to introduce himself and to discuss technology needs for the KHP Department.
• Ideally, Josh would like to provide more support to Seaton by having a technician on site one day a week. This is currently under discussion.

• Offer better equipment and technology for online and distance learning – perhaps even a dedicated classroom for that purpose. Dr. Lanphere, Dr. Nichols, and Dr. Johnson all volunteered to work on a committee to discuss ideas in more depth.

• IT has hired a fulltime web designer, Kara Hill, to freshen up the COE and departmental pages. Beth will continue to update the KHP website with input from Kara.

• The distance learning boot camp will not be offered this summer, but Josh would like to offer it again in the future.

• For any questions about Canvas, let Josh know and he will direct you to the appropriate contact.

• Four or five computers will be added to the KHP Computer Lab.

4. Capstone Course in the KHP Graduate Program
Currently, two options are provided for master’s level graduate students to complete their coursework – the thesis and non-thesis options. Dr. Nichols has been researching adding a Capstone Course option for the Sport Leadership program. However, this would be a third option and only two options are allowed. For a non-thesis option, the committee must be comprised of full graduate faculty. For a capstone course, all graduate faculty could participate. Dr. Ickes commented that when she was at the University of Cincinnati, capstone courses were time intensive and difficult to manage and end up being very similar to supporting a thesis.

5. Faculty Council Update
Under discussion on the faculty council is the use of Wethington Award money. In the past this award was paid to qualifying faculty on the May paycheck. Could it be used instead for travel or research costs?

Unfunded research is also a topic of discussion. Some faculty felt that if a colleague did not have enough grant funding that they should teach an extra class. Others felt that if the unfunded research would lead to a grant, then unfunded research was very valuable and would be hindered by teaching an extra class.

Summer funding - 1-2 ratio for the academic year - ??

6. KHP Review Reminder

7. Other Business
KHP has only one masters degree – Kinesiology and Health Promotion – with various specializations. The specializations are not noted on the student’s transcript or diploma. Dr. Nichols and Dr. Parker feel that this is creating problems with graduate’s marketability. They are interested in creating a separate degree – an M.S. in Sport Leadership. The broadness of the current degree protects specializations that have lower enrollment. Dr. Johnson encouraged Dr. Nichols to explore this option and for any interested faculty to
contact him. Dr. Johnson also felt like the department needs to develop a Sport Management degree at the undergraduate level because we are losing students to other universities.

As there was no other business, a motion was made to adjourn the meeting.

Minutes respectfully submitted by,

Beth Graham
October 9, 2018

To Whom It May Concern:

I am writing in support of the Graduate Certificate in Sport, Fitness, and Recreation Management which has been proposed by the Department of Kinesiology and Health Promotion.

The Sport Management/Leadership continues to increase in popularity among current and prospective graduate students. The department currently faces challenges in delivering consistent high quality curriculum in sport leadership through face-to-face program offerings due to space and time issues. Utilizing on-line delivery models, this certificate has the potential to attract a new target audience to the University of Kentucky graduate program. The certificate could lead to increased enrollment while providing graduate students the opportunity to receive advanced credentials aimed toward professional development. This 15-credit graduate certificate is designed for current professionals in athletic administrative positions to increase their understanding of leadership skills and principles.

Athletics is a multi-billion dollar industry. According to the U.S. Bureau of Labor, sport-related jobs will have a double digit increase in market availability by 2022. This certificate will empower students with the transferable skills necessary to understand the demands of an ever-changing business. The graduate certificate will offer students the opportunity to be a part of the University of Kentucky tradition while also advancing a knowledge base in leadership principles including, but not limited to, legal issues, policy and governance, and historical foundations of athletics.

At this time, no additional resources will be needed. The coursework is currently taught on a regular basis, and faculty members have expertise in the content areas.

If additional information is needed, please contact me.

Sincerely,

Rosetta F. Sandridge, Ed.D.
Interim Dean
Graduate Certificate in Sport, Fitness, and Recreation Management

1. Introduction
The College of Education proposes a graduate certificate in Sport, Fitness, and Recreation Management. The certificate will be a collaborative effort between the Department of Kinesiology & Health Promotion, the Department of Educational Policy & Evaluation, and the Department of Educational Leadership. Students will complete a total of 12 graduate credit hours. This will consist of 9 required credit hours and 3 hours of elective credit.

1.1 Need

The certificate in Sport, Fitness, and Recreation Management in the Kinesiology and Health Promotion Department at the University of Kentucky (UK) is designed to enhance leadership and administrative skills for those who work in varied segments and businesses in the sports industry. The certificate will benefit professionals who work in sport-related areas such as athletic administration (scholastic and collegiate), sport management, coaching, community and youth sports, recreation (commercial and municipal), nonprofit and grassroots organizations, exercise science, and wellness/health promotion. While the emphasis allows for opportunities to take coursework in business, its primary focus is on training leaders, supervisors and administrators who recognize the need for a wide variety of skills as applied to sport. Sport Leadership seeks to maintain strong relationships within the larger UK community as well as local, state and national organizations.

Sport and Sport Management/Leadership continues to increase in popularity among current and prospective graduate students. The department currently faces challenges of being able to offer a consistent variety of high quality curriculum in Sport Leadership due to a lack of space and time. Utilizing on-line delivery models, the certificate has the potential to attract a new target audience to the University of Kentucky graduate program. This certificate could lead to increased enrollment while providing graduate students the opportunity to receive advanced credentials aiming toward professional development.

1.2 Content

The content of this Graduate Certificate in Sport, Fitness, and Recreation Management will focus on providing individuals with foundational concepts within sport and fitness. An interdisciplinary approach will give students a broad spectrum view of the past, present, and future challenges within sport. Students will learn how to critically analyze current trends, issues, and procedures to formulate new problem-solving approaches within Sport, Fitness, and Recreation. The certificate allows students the opportunity to demonstrate research-based implementation of leadership principles in work-place settings. Students will be presented with multiple networking opportunities to allow for professional growth and development within the field of leadership.

1.3 Outcome objectives

- Students will strengthen their leadership skills and advance their career in the sports industry
- Coursework completed for the Graduate Certificate in Sport, Fitness, and Recreation Management will appeal to potential employers
• Students will learn from experts in the fields of sports administration and leadership - including prominent stakeholders in the UK Athletics Department
• Comprehensive and flexible distance learning courses for working adults
• Distance learning courses are formatted to allow peer and faculty interaction and facilitates collaborative learning
• Students can transfer their certificate credits into the UK Sport Leadership Graduate Program after fulfilling all admission requirements

1.4 Student Learning Outcomes

• Students will be able to identify problem solving techniques in sport, fitness, and recreation management.
• Students will be able to create new and innovative products and programs related to sport, fitness, and recreation.
• Students will be able to differentiate between management and leadership
• Students will be able to examine current trends in sport, fitness, and recreation.

2. Details

2.1 Admission requirement

A pre-requisite to admission to the Sport, Fitness, and Recreation Management certificate is admission to the University of Kentucky Graduate School. That requires evidence of an awarded baccalaureate degree from an accredited institution of higher learning. In addition to full admission to any existing graduate program, Graduate School admission status may be post-baccalaureate or non-degree.

2.2 Faculty

Sport, Fitness, and Recreation Practicum will be taught/supervised by Dr. Steve R. Parker. The History of Higher Education and Athletics will be taught by Dr. John Thelin. Sport Manager’s Lab will be taught by Dr. Justin K. Nichols.

2.3 Administration

The certificate will be administered by the Department of Kinesiology & Health Promotion. Certificate evaluations will be approved by Dr. Steve R. Parker.

2.4 Division of Labor

Courses will be taught by the respective faculty as a part of the distribution of effort in teaching or during the summer semester.

2.5 Resources

The certificate in Sport Leadership will not require additional resources at this time.
2.6 Certificate Design

The graduate certificate is designed for students to progress through coursework in an advisor approved order. Applicants will complete the certificate in approximately 1 year. All courses within the certificate will be taught through distance learning. The graduate credit hours for the certificate will be 12 hours (3 courses worth 3 credits each and practicum worth 3 credits).

The certificate will have three (3) required courses, one (1) elective course. The curriculum plan must be approved by Dr. Steve R. Parker. The curriculum plan options are below:

Certificate Courses

EPE 684DL History of Higher Education and Athletics (3 credits, required)

KHP 686DL Sport Manager’s Lab (3 credits, required)

KHP 687 Practicum in Sport Management (3 credits, required)

Possible Electives

EDL 669DL Leadership for Creative Problem Solving (3 credits)

KHP 601DL Teaching Effectiveness and Leadership in Kinesiology & Health Promotion (3 credits)

KHP 676 Current Issues in Sport with an Emphasis in Sport Law (3 credits)

KHP 683 Leadership, Theory and Practice in Sport and Fitness Organizations (3 credits)

KHP 685 Supervision of Sport and Fitness Personnel (3 credits)

2.8 Assessment

Formative and summative evaluations will be utilized throughout all courses within Sport Leadership. Dr. Steve R. Parker will determine final student assessments with feedback from other faculty in the certificate.

3.0 Course Outline

See course descriptions below:

EDL 669DL: Study of diverse strategies and protocols used to identify authentic problems of practice in educational settings, diagnose potential options, determine innovation solutions, and assess impact by using diverse data sources.
**EPE 684DL:** This graduate course deals with the scholarly study of the continuity and changes in college sports as part of higher education and American culture. Today we take for granted the presence of intercollegiate athletics as a prominent part of the American campus. It is an activity that elicits both celebration and controversy. This leaves the historical puzzle, "How has this distinctive devotion to varsity sports come about?" It will include analysis of the changing ideals of the student-athlete and the college coach as well as analysis of the political economy associated with college sports as the levels of the campus, the conference, and national associations.

Central themes will include social justice and equity, with attention to such topics as Title IX and gender; also, race and ethnicity will be considered as part of intercollegiate athletics. Intercollegiate athletics programs will be studied in terms of financing and institutional budgetary models. The underlying notion is that college sports are central to a college's institutional mission and educational philosophy. Readings and analysis will include particular attention to distinctions and differences among colleges and universities in their respective approaches to defining intercollegiate athletics as part of an academic institution.

**KHP 601DL:** This course will examine the current research relevant to teacher effectiveness. The development and implementation of practical methods for improving teacher effectiveness in Kinesiology constitute the primary emphasis of the course. The Kentucky Teacher Standards will be emphasized and used to guide this course.

**KHP 683:** This course is designed to provide students with an overview of the leadership/management concepts, skills, and practices utilized in an ever-changing sport and fitness industry.

**KHP 685:** A study of the three major functions of the supervisor: planning, directing and controlling and their application to the area of organized sport.

**KHP 686DL:** This course will provide an introduction to: (1) evaluative action-oriented research, a self-reflective process of problem-solving by individuals on their own practice; and (2) applied research-based projects. Using a team approach, students will engage in a variety of experiential learning projects with sport management and innovation as contextual themes. Special emphasis will be placed on breakthrough design thinking as well as techniques and applications in the collection of relevant data that include case studies, semi-structured interviews, and participant observation. Principles related to management, marketing, effective communication, and leadership within the sport and entertainment industry will also be discussion topics.

**KHP 687:** See Appendix A
### 3.1 Certificate Associates

**Sport, Fitness, and Recreation Management Certificate Faculty**

<table>
<thead>
<tr>
<th>Faculty Member</th>
<th>Department</th>
<th>Offer other courses?</th>
<th>Director of Certificate</th>
<th>Supervise Research or Service?</th>
<th>Graduate Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Steve R. Parker</td>
<td>KHP</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Dr. John Thelin</td>
<td>EPE</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Dr. Tricia Brown-Ferrigno</td>
<td>EDL</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Dr. Justin K. Nichols</td>
<td>KHP</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Dr. Heather Erwin</td>
<td>KHP</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

### 3.2 Potential Impact

This 12-credit graduate certificate in Sport, Fitness, and Recreation Management is designed for current professionals in athletic administrative positions to increase their understanding of leadership skills and principles. Athletics is a multi-billion dollar industry. According to the U.S. Bureau of Labor, sport related jobs will have a double-digit increase in market availability by 2022. This certificate will empower students with the transferable skills necessary to understand the demands of an ever-changing business. The graduate certificate will offer students the opportunity to be a part of the University of Kentucky tradition, while also advancing a knowledge base in leadership principles including but not limited to: legal issues, policy & governance, and historical foundations of athletics.

<table>
<thead>
<tr>
<th>Cost of Tuition</th>
<th>Possible Number of Students</th>
<th>Possible Career Opportunities</th>
<th>Potential pay increase</th>
</tr>
</thead>
</table>
| • Resident: 15 hours @ $648/hr=$9720 (Students that are only enrolled in Distance Learning( DL) courses will be charged the KY Resident fee)  
• DL: 15 hours @ $10/hr=$150  
• Projected total cost: $9870  
• This cost would increase if a student selects a face-to-face course for their elective.  

5-10 students per semester | • Athletic Administration  
• Coaching  
• Fitness Personnel  
• Campus Recreation  
• Athletic Facility Coordinator  
• Academic Services in Athletics  
• Educator  

• Fayette County Public Schools Rank 3.2 (AB + 15=$159/189 days); Rank 2.2 (MA+15= $990/189 days) |